

Wealthy Web Writer Member Update



FEBRUARY 2015: SIMPLE TRICKS



Monthly Membership Meeting



Today's Goals...

- An easy way to do more for your clients.
- Must-read content
- Other great stuff on Wealthy Web Writer
- Q&A session

Working Backwards



- Pick your deadline.
- Divide the project into chunks.
- Set milestones to keep you on track.

Project Components



- Describe the finished project.
- List what you need to get there.
- Tackle the harder stuff first.

Integration



- What does your client want to achieve?
- What's involved in making that happen?
- What else can you do?

Must-Read Posts



- [Boosting Email “Clickability” and Client Satisfaction](#) by Robert Rice
- [How to Not Panic Through the Slumps](#) by Wendy Strain
- [5 Truths to Make Web Writing Easier](#) by Christina Gillick
- [The Writing Process, Deconstructed: Part 2](#) by Heather Robson

Upcoming Events



- February 8th to 11th – [2015 Web Copywriting Intensive Live Blog](#)
- February 19th – How to Land Your First Client
- February 26th – Reality Blog Interview: Staying on Track in the New Year

In Case You Missed It



Yours to Download

- [Report: Getting Web-Writing Clients with a Money-Making Website](#)
- [Report: Getting Web-Writing Clients Through Public Speaking](#)

Yours to View:

- [2014 Web Intensive – Success with E-Letters](#)
- [Pay-Per-Click Advertising Tutorial](#)

Welcome to New Members



- Wealthy Web Writer is your go-to resource.
- Make the home page part of your routine.
- Join the [Online Copywriters Group](#).
- Tutorials [Start with Mindy's 12-step Roadmap to Success](#).
- Let us know what you're looking for.
- Explore the site.

Get Involved!



- **Comments**
- **Facebook**
- **Requests**
- **Contribute**

How do You Learn to Write Articles?



- [The Writing Process, Deconstructed: Part 1](#)
- [Places to Publish Your Marketing Articles](#)
- [A 5-Step Process to Writing Articles that Get Published](#)

How do you prepare for a project?



- [How to Buck “New Project Fear”](#)
- [Questions to Ask Your Web Copy Prospect Before You Begin](#)
- [5 Proactive Ways to Make Sure Your Clients Stay Happy with Your Work](#)

What's the Fastest Way to Improve Your Writing?



- [7 Ways to Make Everything You Write Easier to Read](#)
- [3 Ways to Be a Better Writer – Without Writing a Word](#)
- [5 Worthwhile Ways to Practice Writing Daily](#)

Before the Next Meeting



- Start thinking backward more.
- Make a comment on a post.
- Share a success in [Online Copywriters](#).
- Become a contributor to Wealthy Web Writer.

Thank you!